## 2017 SEPPELT MT IDA SHIRAZ

SEPPELT MT IDA IS SOURCED FROM THE EXTRAORDINARY SHIRAZ GROWING REGION OF HEATHCOTE IN CENTRAL VICTORIA. PRODUCED IN SMALL QUANTITIES AND ONLY IN EXCEPTIONAL VINTAGES, THIS WINE IS NAMED AFTER OUR DRY-GROWN MOUNT IDA VINEYARD PLANTED IN I 975 , ONE OF THE PIONEERING VINEYARDS IN THE REGION.<br>THE 2017 MOUNT IDA SHIRAZ EXPRESSES THE INTENSE COLOUR AND FLAVOURS HEATHCOTE SHIRAZ IS RENOWNED FOR AND DISPLAYS THE REGIONAL CHARACTER DERIVED FROM THE FAMOUS RED CAMBRIAN SOILS OF THE AREA.

## GRAPE VARIETY

Shiraz.

WINEMAKING AND MATURATION
Hand-picked fruit from the Mt Ida Vineyard was de-stemmed with no crushing, then fermented on skins in open fermenters for 10 days with gentle hand-plunging, followed by maturation for 14 months in 225 litre French oak barrels (40\% new).

## COLOUR

Deep red with purple hues.

## NOSE

The nose displays aromas of dark plums and chocolate with earthy spice and meaty elements in the background.

## PALATE

The palate has bright, crunchy blackberry fruit combined with savoury, earthy characters. Fine powdery tannins, fleshy texture and well integrated cedary oak add complexity.

## VINEYARD REGION

Mt Ida Vineyard, Heathcote.

VINEYARD CONDITIONS
A wet winter with above average rainfall was followed by cool, dry spring conditions, resulting in good fruit set and above average yields. Summer temperatures were cool with little rain, resulting in a long growing season and exceptional quality.

TECHNICAL ANALYSIS
pH: 3.42
Acidity: $6.4 \mathrm{~g} / \mathrm{L}$
Alcohol: 13.9\%
Residual Sugar: $0.6 \mathrm{~g} / \mathrm{L}$
Peak Drinking: 2030


